

# *The* JOHN MAXWELL **Team**

## SUMMARY DESCRIPTION OF THE JOHN C. MAXWELL CERTIFICATION PROGRAM

As it benefits Companies and Organizations Worldwide

***You and/or Your Representative Will Be Certified and Licensed To Coach, Teach and Speak***

***Utilizing John C. Maxwell's Curriculum,  
Products and Books, as Outlined in the Program***

### 1. Learning/Teaching Materials and Delivery on Six of John Maxwell's Most Requested Programs

- Everyone Communicates, Few Connect; Put Your Dreams To The Test; How To Be A R.E.A.L. Success – Relationship Equipping Attitude Leadership; Becoming A Person Of Influence; Leadership Gold; The 15 Invaluable Laws of Growth
- Teaching Guides, Coaching Manuals, Speaking Scripts, Workbooks, PowerPoint Presentations

### 2. Learning/Teaching Materials and Delivery on Four of John Maxwell's Top Books

- *Leadership Gold, The 15 Invaluable Laws of Growth, Sometimes You Win Sometimes You Learn and Intentional Living*
- Facilitate Mastermind Groups and/or Workshops, etc.

### 3. Access to the Maxwell Leadership Assessment Tool to obtain unique and personal feedback in key areas of leadership behavior to understand people in key leadership positions

### 4. Specialized Maxwell Training

- 21 Training Videos by John C. Maxwell on the "Maxwell Philosophy"
- Live Weekly Teaching and Support Calls with John Maxwell Team Faculty and Leaders
- Online Platform with John C. Maxwell and Faculty on Skill Training (Coach and Speaker Training)
- 3-Day LIVE Training Seminar with John C. Maxwell and Faculty, in Florida
  - Personal, Interactive, Experiential Training Environment
  - Delivery of Actual Presentations
  - Small Group Sessions, on Best Practices to Coach, Teach and Speak, and Use of the Materials
  - Networking and Open Q & A with over 600 members in attendance

### 5. Ongoing Support

- Unlimited/Lifetime Access to All Live Support Calls for Free
- Unlimited/Lifetime Access to the Online Platform for Free

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Just a Few of the Key Benefits ....

- Leadership Education Increases Productivity, Increases Job Satisfaction and Effective Leaders Reduces the Need for Intense Supervision
- Train Your Leaders on Not Just How to Communicate, but to Connect
- Compliments and Can be Utilized in conjunction with any Existing Teaching/Training Curriculum and/or System
- Investing in Your Leaders Rewards Long-Time Employees and Helps Succession Plans
- Adds “Maxwell” Name Brand Value to Retain and Attract Top Employees
- This Program Provides Access to Top Business Professionals, Organizations and Leaders Around the World - Leverage Ideas, Gain Wisdom and Receive Support from a Community of Your Peers
- Includes use of all Deliverables Offered in the Program

Total Investment: \$6,997 US dollars per person\*

~ Offer includes a 100% Money Back Guarantee ~

Speak directly to your Program Coordinator to receive:

- CURRENT BONUSES BEING OFFERED UPON ENROLLMENT
- MULTIPLE ENROLLEE DISCOUNTS FOR A COMPANY/ORGANIZATION
- CURRENT PAYMENT OPTIONS
- CURRENT DATES OF THE 3-DAY INTERNATIONAL MAXWELL CERTIFICATION LIVE EVENT

\*offer may change and/or expire

John C. Maxwell Certification Program – Main #: 561-318-0547 (USA – ET zone)

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