



YouthMAX Plus Program Description

YouthMAX Plus with Nick Vujicic is an exciting new youth leadership program for the John Maxwell Team, featuring John Maxwell Team YouthMAX Plus Ambassador, Nick Vujicic.

YouthMAX Plus inspires and equips young people to value themselves and others, by developing and maintaining a positive self-image, showing compassion to others, persevering in the midst of adversity, and creating a daily routine of successful attitudes and behavior. Through engaging and interactive sessions facilitated by a Certified John Maxwell Team Member, youth of various ages will learn how self-leadership allows them to be a positive influence with their family, teachers and peers.

John C. Maxwell, founder of The John Maxwell Team and YouthMAX program, says, *"Youth are not the generation of tomorrow, they are the generation of today!"*

As a #1 New York Times bestselling author, coach, and speaker who has sold more than 25 million books on leadership are been translated in 50 languages, John teaches, inspires and empowers leaders all over the world. He has been identified as the #1 leader in business by the American Management Association® and the most influential leadership expert in the world by Business Insider and Inc. Magazine. Through the John Maxwell Team's YouthMAX programs, youth ages 8-18 will experience timeless leadership lessons that will equip them to be leaders of today.

For this engaging new YouthMAX Plus program, John has partnered with Nick Vujicic: author, international speaker, and the first YouthMAX program ambassador. Nick's values of perseverance, overcoming difficulties, and positive self-image have transformed the lives of millions of youth and young adults all over the world. As you will see and hear from Nick through the program materials, he is passionate about helping young people live to their fullest potential. The John Maxwell Team is proud to have Nick with us as an ambassador and supporter of YouthMAX.

The new YouthMAX Plus with Nick Vujicic program consists of 5 facilitator-led sessions that include presentations and activities for YouthMAX Kids (ages 8-11) and YouthMAX Teens (12-18). The YouthMAX Plus activities are designed to reinforce learning outcomes and help students develop the skills necessary to build strong relationships and add value to others. The programs may be facilitated in total or singularly. Each of the programs may also be tailored to meet the needs of each youth group, school or after school program.

In each session, participants will hear youth leadership development messages from John Maxwell Team YouthMAX Ambassador, Nick Vujicic. These messages include:

- + 3 Important Letters – Y.O.U.
- + Your True Strength
- + The Kind Connection
- + Failure Is Important to Success
- + 5 Steps of Success

This program is available exclusively to the John Maxwell Team.

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3 Important Letters: Y.O.U.

In this lesson, participants will learn about the importance of believing in themselves and how having positive self-esteem determines their success.

YOUTHMAX AGE GROUPS

YouthMAX KIDS (ages 8-11)

YouthMAX TEENS (ages 12-18)

LEARNING OBJECTIVES

Gifts aren't worth much until they are used.

Youth will learn the acronym Y.O.U.

Y – You are important.

O – Only you can be you.

U – Understand who you are.

Realizing and appreciating who we are, opens the door to opportunity and leads individuals to success. This lesson helps youth:

- 1) Identify Talents and Skills
- 2) Understand How to Use Their Gifts
- 3) Develop an Attitude of Gratitude
- 4) Be Positive
- 5) Love Themselves

LEADERSHIP VALUES

- Self-Belief
- Positive Self-Image
- Using Gifts to Add Value to Others

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5 Steps of Success

In this lesson, the 5 important strategies for success are reviewed. These strategies, when used daily, lead to positive, successful experiences. Youth will learn key points to help them maximize their abilities.

YOUTHMAX AGE GROUPS

YouthMAX KIDS (ages 8-11)

YouthMAX TEENS (ages 12-18)

LEARNING OBJECTIVES

John Maxwell says, “You will never change your life, until you change something you do daily. The secret to yoursucces is found in your daily routine.” The things that we do daily, the actions that we take daily, influence us and determine if and when we reach our goals.

The 5 Steps of Success Are:

1. Visualize the Future
2. Set Goals
3. Give Thanks
4. Serve Others
5. Center Your Spirit

LEADERSHIP VALUES

- Future Planning
- Set Realistic Goals



Failure is Important to Success

In this lesson, youth will learn about the value of failure on the journey to success and the importance of getting back up.

YOUTHMAX AGE GROUPS

YouthMAX KIDS (ages 8-11)

YouthMAX TEENS (ages 12-18)

LEARNING OBJECTIVES

Through the personal success stories of famous athletes, entrepreneurs, historical figures, educators, and authors, youth will discuss and identify ways successful people overcome difficult and/or overwhelming odds. Participants will consider the impact of self-belief and self-doubt on success. They will also consider what challenges or barriers that they are allowing to keep them from achieving their goals.

1. Everyone fails but no one enjoys failing.
2. Failure is essential to success.
3. No one can succeed if they never believe in themselves.

LEADERSHIP VALUES

- Handling Failure
- Overcoming Odds
- Self-Belief
- Solving Problems



The Kind Connection

Connecting to peers is more than just talking, texting, liking social media statuses, and responding to Snapchats. Connecting to peers is about showing compassion and kindness to people without expecting anything in return. The kind connection is about bringing the golden rule to life. In this lesson, youth will learn about the importance of adding value to others.

YOUTHMAX AGE GROUPS

YouthMAX KIDS (ages 8-11)

YouthMAX TEENS (ages 12-18)

LEARNING OBJECTIVES

Kindness means showing compassion and care. Something that can be so simple, but we often forget to show it to each other. Kindness is not something that costs anything, yet it adds so much value to the person receiving it as well as the person giving it. Through this lesson, students will understand how to:

1. Lift up others.
2. Add value to others.
3. Each day, be kind to others.

LEADERSHIP VALUES

- Communication
- Connecting
- Serving Others
- Adding Value



Your True Strength

In this lesson, youth will learn about the value of being their true selves and how choosing to live an authentic life will lead them to a life filled with success and purpose.

YOUTHMAX AGE GROUPS

YouthMAX KIDS (ages 8-11)

YouthMAX TEENS (ages 12-18)

LEARNING OBJECTIVES

1. We are not defined by what people think of us.
2. No limitation, environment, nor situation defines your level of success.
3. Everyone must live to be their true self.

LEADERSHIP VALUES

- Positive Self-Image
- Decision-Making
- Self-Image

